
Unforgettable *Interview Tool*

Amp up your **confidence** and **clarity** before a job interview — or any time you're talking about yourself, your purpose, vision or strategy. Less than 24 hours before your interview, take 30 minutes to thoughtfully and honestly respond to these questions.

It's perfectly normal to draw a blank, but don't stop. Try this instead: close your eyes, take a deep breath and ask the question silently to yourself. Wait for the answer from your core self — it will come to you! Remember, the answers you need are there **inside you**.

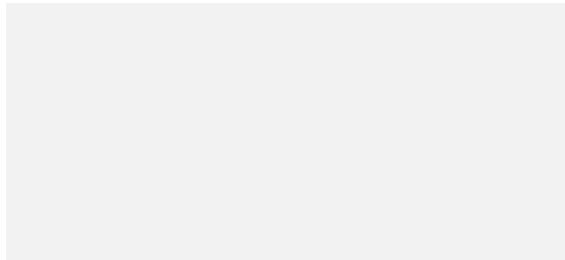
What do I want out of this job?

Why do I want it?

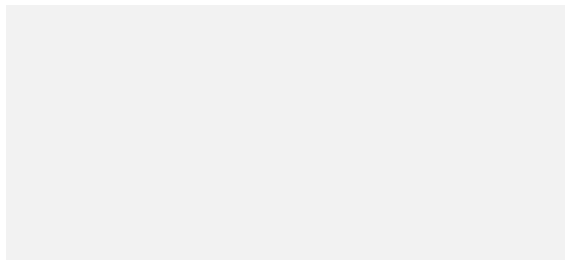
Your *Core Message*

If you only had 80 words to convince them to say “Yes!” what would they be?
Use your responses to the questions below to **craft your memorable message**.

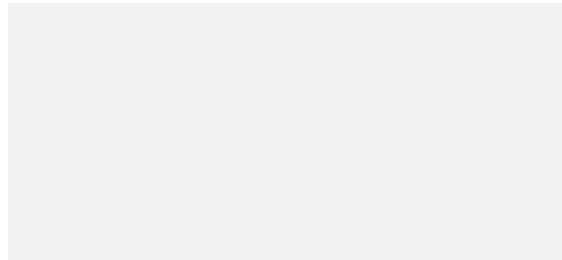
My top 5 *superpowers* are:



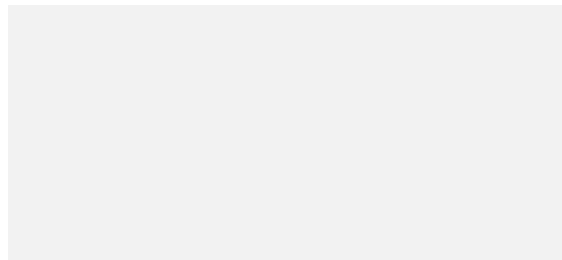
Here's how I will *add value* to your
company, community, or project:



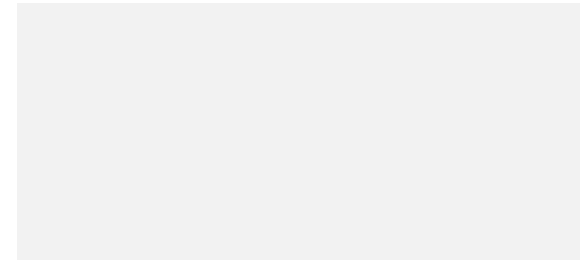
Examples of *results* I've achieved using my
superpowers (in life, school, home, etc.)



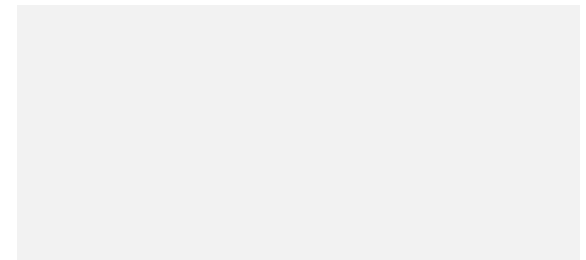
The thing I most want to *learn* about your
company, community, or project:



Words people use to describe me:



The thing I most want your company,
community, or project to know *about me*:



Your *Lasting Impression*

What do you leave when you leave? What are the 5 words the interviewer will use to describe you when talking to others? Remember: people will forget everything except how you made them feel. Thoughts come from feelings — what you leave them feeling will determine what they think.

Hint: Enthusiasm trumps just about everything.

1)

2)

3)

4)

5)
